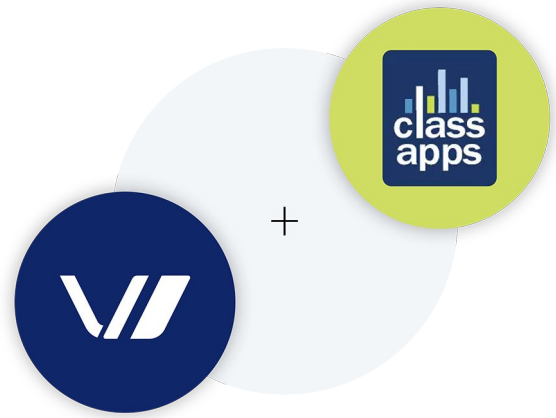# VIRTUAL INCENTIVES

Securely embed rewards directly in your surveys

Adding a virtual reward directly in your survey increases response rates, decreases attrition, and boosts survey audience engagement. The SelectSurvey integration allows you to easily embed rewards directly in your surveys making the redemption experience instant and easy.

4 Things You Should Know

Rewards can be automated in a workflow.

Rewards can be added into ActiveLogic automation.

Secure for internal or external survey respondents, HR, Research, etc.

Easy as pasting a piping token in your survey.

"

SelectSurvey has enabled an easy to use, flexible virtual rewards integration that is secure and can be used for internal or external enterprise or research surveys."

Sheryl Briggs
CEO & FOUNDER, CLASSAPPS INC.

Get Started

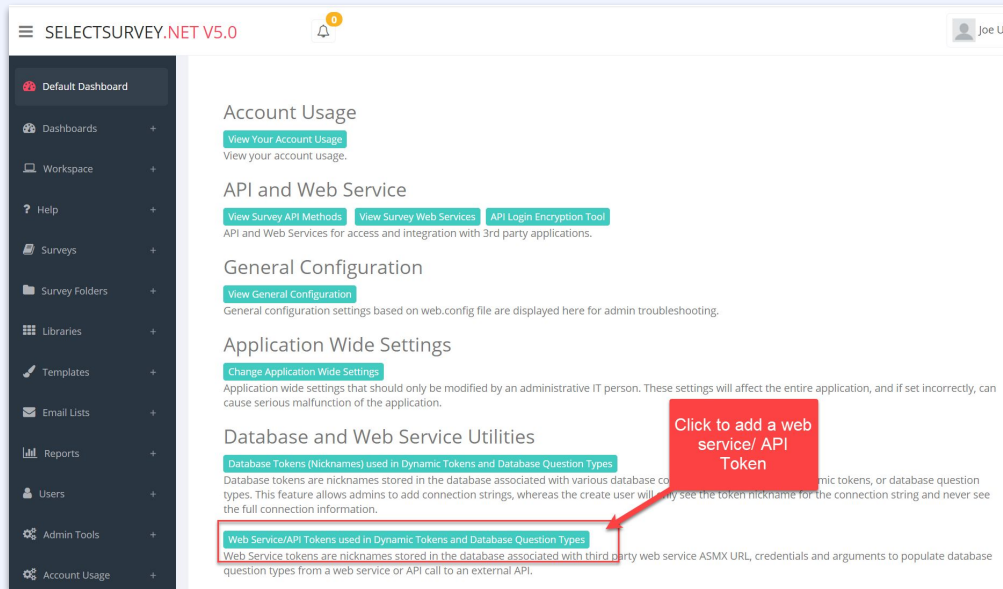classapps@virtualincentives.com
+1-646-736-1910

SelectSurvey Integration | Tech Specs

The Virtual Incentives Extension is a code that allows reward integration into a SelectSurvey.NET to simplify incentive payouts. The parameters on how to integrate Virtual Incentives digital rewards are shown below.
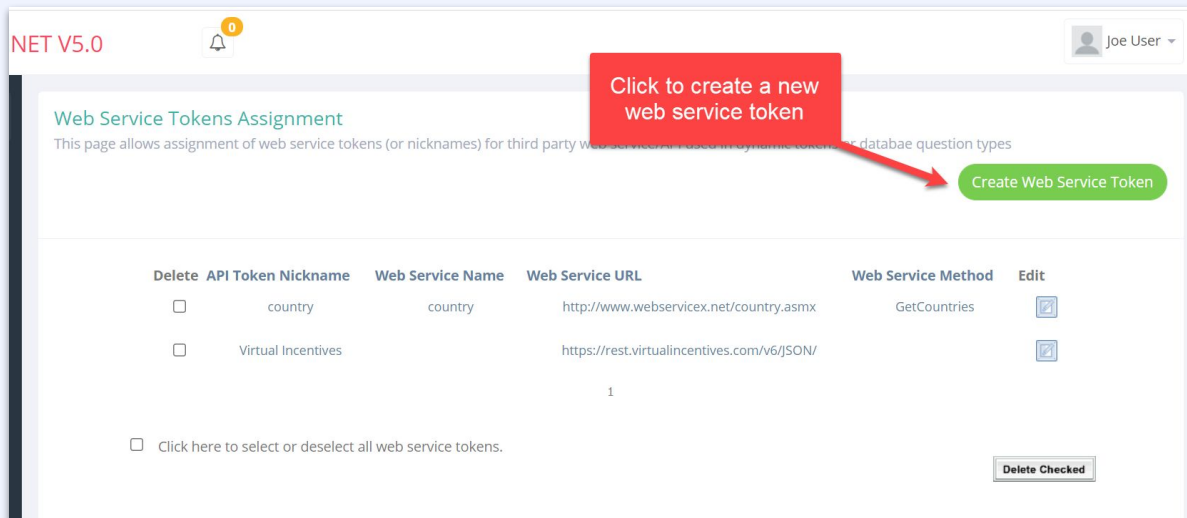
Setting up an Initial API Token
The below instructions are for a one time setup for the admin. Once the initial web service token is setup, survey creators can implement the Rewards on a survey by survey basis.

Login to SelectSurvey and click on "Admin Tools" > "Web Service/API Tokens.." as shown in the below screenshot:

Add the token by filling in the form as shown below. The username and password is provided by Virtual Incentives. The URL should remain as shown & you chose the nickname. This will show on the dropdown of the survey options page so the survey creators will understand what it is for. Then click "Save" at the bottom of the page.

VIRTUAL INCENTIVES

SelectSurvey Integration | Tech Specs

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Setting up an Initial API Token

Web Service/API Tokens Assignment

This page allows assignment of web service/API tokens (or nicknames) for third party web service/api used in dynamic tokens or data

Add Web Service/API Token (Nickname):

Web Service Token Nickname:*
Token Nicknames must be unique. No special characters are allowed.

> Virtual Incentives   Example: country

Web Service Name (SOAP) or Web Service Contract (WCF)*
No special characters are allowed.

> SOAP Example: country
> WCF Example: IAdministration

Web Service/API URL (SOAP) or Web Service Endpoint (WCF): *
i.e. http://your.com/yourapi.asmx

> https://rest.virtualincentives.com/v6/JSON/
> SOAP Example: http://www.webservicex.net/country.asmx
> WCF Example: http://webservices.com/webservices/Administration.svc

Web Service/API Method: *
Enter the method for ths API ex: GetCountries() The arguments, if any, are specified on the edit item page.

> Example: GetCountries

Optional Additional Configuration:

Web Service/API Credentials Username: *
Enter the username required to access the API.

> Example: (leave blank)

Web Service/API Credentials Password:*
Enter the password required to access the API.

> Example: (leave blank)

Web Service/API Credentials Encryption Key:*
Must be over 8 characters long, or left empty. Enter the encryption key used by the API to encrypt/decrypt login credentials.
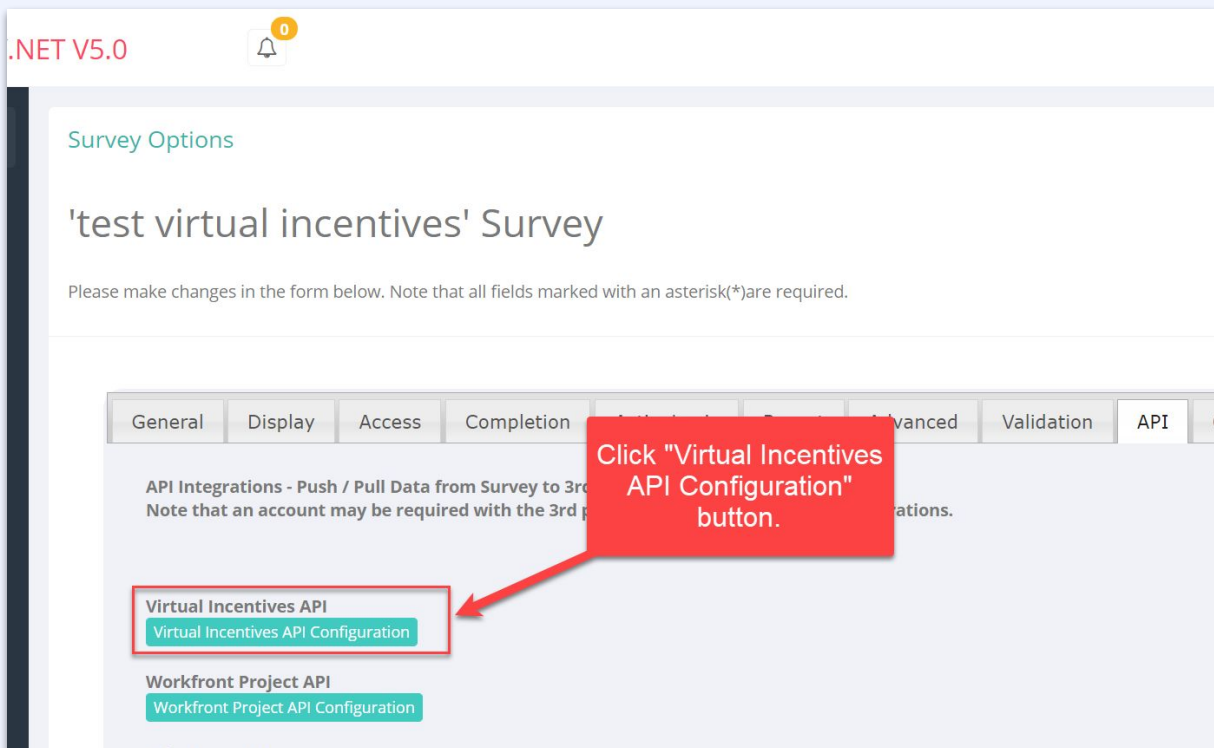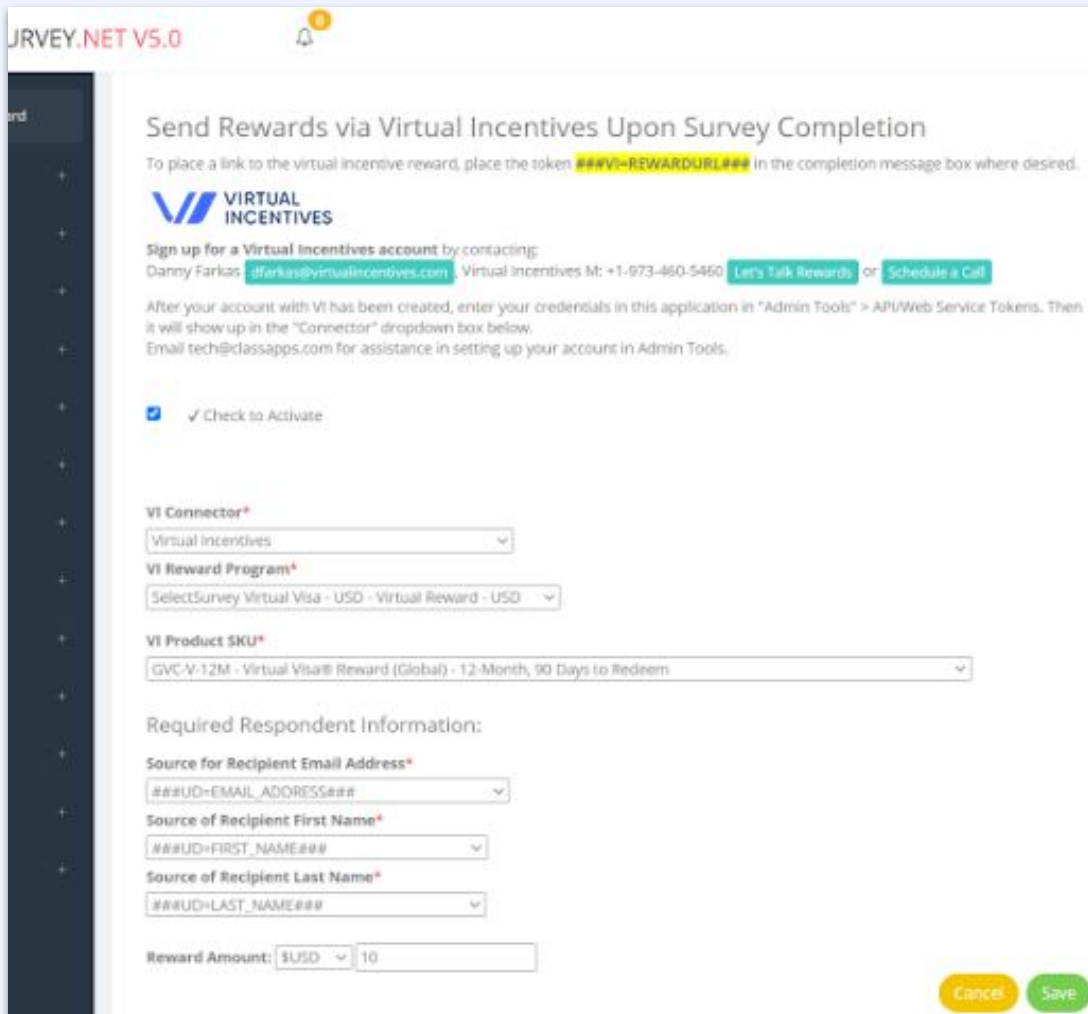
> Example: (leave blank)

SelectSurvey Integration | Tech Specs

The Virtual Incentives Extension is a code that allows reward integration into a SelectSurvey.NET to simplify incentive payouts. The parameters on how to integrate Virtual Incentives digital rewards are shown below.

Add to your Survey

You have created a survey that you want to add a reward URL to the survey completion page. Below are steps:

Click "Survey options" > "API" > Click the "Virtual Incentives" green button.

VIRTUAL INCENTIVES

SelectSurvey Integration | Tech Specs

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Add to your Survey

Select the Virtual Reward Options as desired and click "save". As shown below, you can select what virtual reward under "SKU", what "Program" (this includes your branding), and the amount of the reward and the source for the recipients email address first and last name.
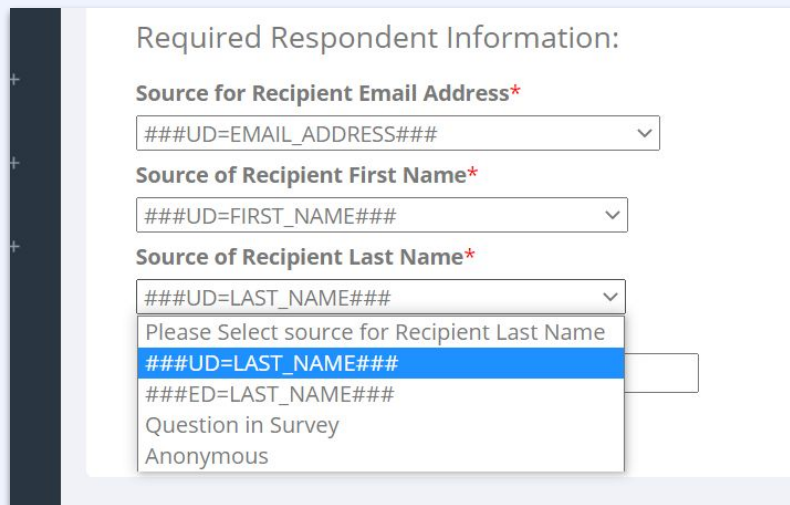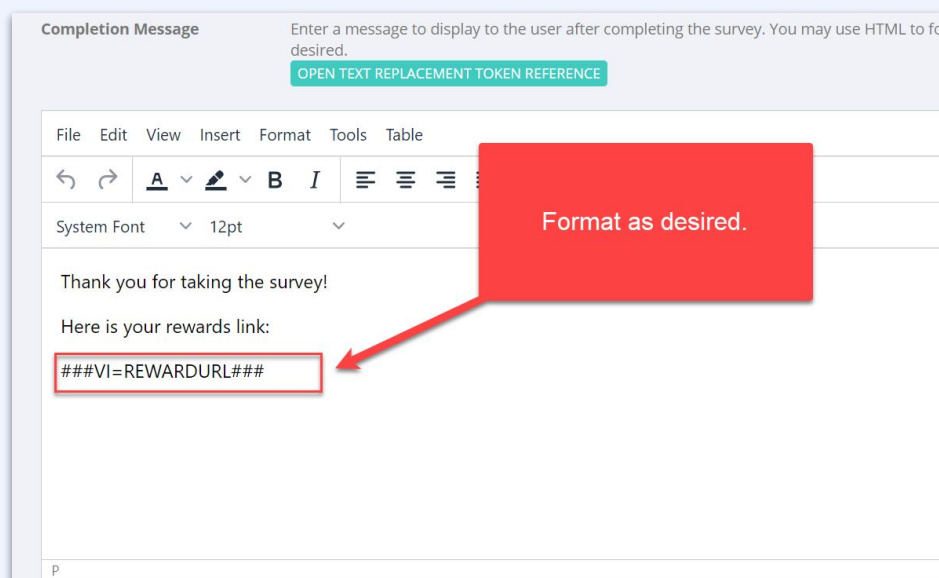
SelectSurvey Integration | Tech Specs

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Add to your Survey

As you can see from the dropdowns for "Email Address", "First Name", "Last Name" you have an option for Anonymous users, or to pull the information from their login data (UD for user data) or from the email list (ED for email data) or from a question in the survey.

Add the piping token to the completion page as shown below. You can place the token in a completion email, in the completion page that is displayed in the survey, on a survey page, or from ActiveLogic workflow. Simply paste the token where you want it to appear.
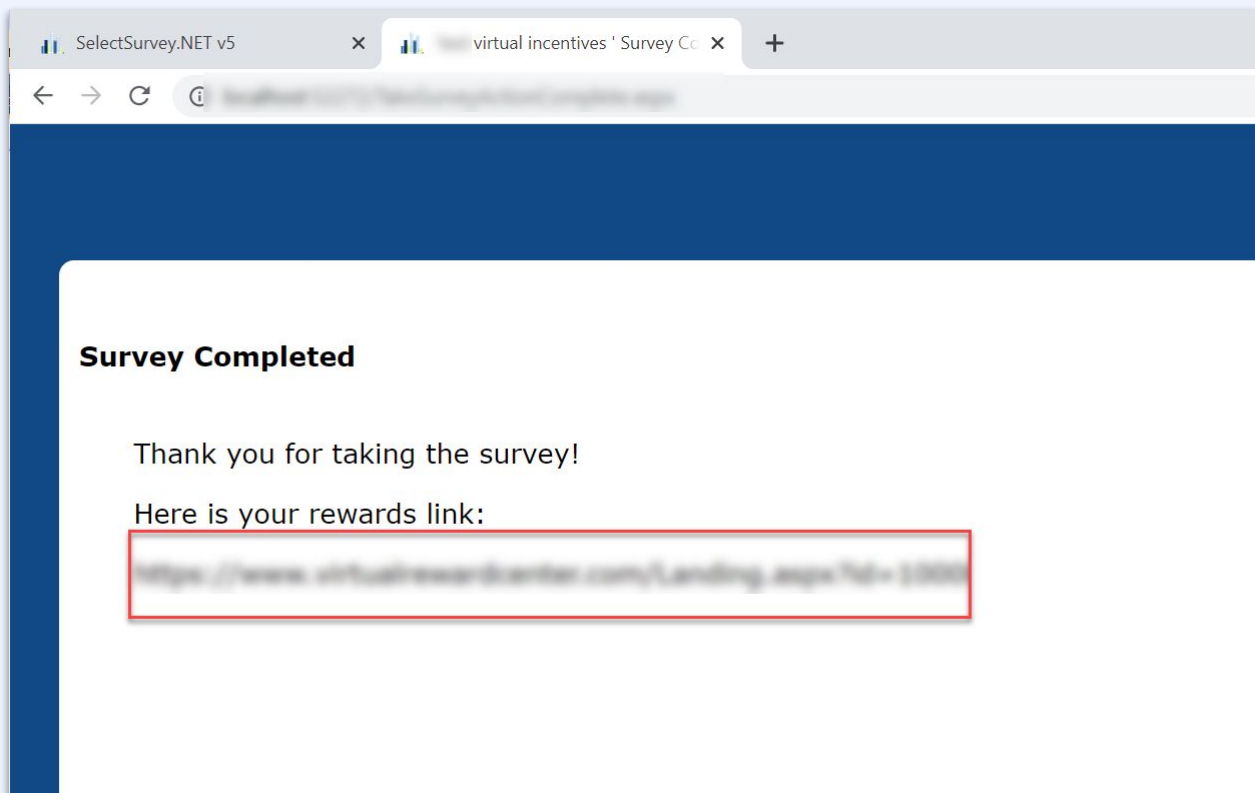
SelectSurvey Integration | Tech Specs

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Add to your Survey

When the respondent takes the survey they will see the reward link where you placed it.

The recipient clicks on the link and is taken to their virtual reward on the Virtual Incentives platform. The order is logged on Virtual Incentives as well as in SelectSurvey.